

Gain insight into healthcare organizations' key IT obstacles for 2016

46%

2016 Key Business Objective
said improving patient care across the continuum is their organizations' key business objective for the year.

33%

Hottest HIT Topic in 2016
identified data analytics and business intelligence as the hot topic for 2016, with Population Health (32%) close behind.

32%

Data Analytics Challenge
said correlating data from diverse and dissimilar sources is the biggest hurdle to data analytics.

37%

Data Analytics Progress
stated their organizations' data analytics programs are well underway, but they lack resources to complete requested initiatives, while a very close 36% say their programs are young, and they need assistance to further develop them.



38%

Outsourcing Reservations
said budget limitations are the largest organizational reservation to implementing full or partial IT outsourcing, with the amount of time to manage a project close behind at 24%.

40%

Rev. Cycle Optimization Barrier
deemed inability or challenges with trending and benchmarking data to identify areas of improvement is the largest revenue cycle optimization hurdle for healthcare providers.



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Methodology

The fourth annual Health IT Industry Outlook Survey was conducted at the HIMSS annual conference in Las Vegas. All participants were HIMSS conference attendees with respondents representing the roles of CIOs, CMIOs, IT project managers, IT directors, and consultants.

For further questions on the survey methodology or results, email info@stoltenberg.com.