



# OTTAWA CONSUMERS MEET WITH...

LEONA & JOHN KENNY *from* 2ND CHANCE AUTO SALES AND LEASING

Leona & John Kenny are the owners of 2nd Chance Auto Sales and Leasing (a 11 year Consumer Choice Award winner in the category of *Automobile Dealer - Pre-owned* in the region of Ottawa). The company is in business since 1994 and is specialized in used car sales and leasing.



## WHAT DOES IT MEAN FOR YOUR COMPANY TO BE VOTED BY CONSUMERS AS YOUR CITY'S BEST?

To be voted by consumer's as the city's best, is an honour and makes us proud! Knowing together with our very dedicated and hard-working staff we have done things right.

## WHAT SETS YOU APART FROM YOUR COMPETITORS?

What sets us apart from our competitors is our years in business, knowledge and

expertise in knowing how to listen to our customer's to satisfy their wants and needs

## HOW WILL WINNING THIS AWARD AFFECT THE WORK YOU DO MOVING FORWARD?

Winning this award leaves us feeling very satisfied that we have helped many people in our career with great success

## WHAT IS THE BIGGEST RISK YOU HAVE EVER TAKEN IN BUSINESS?

The biggest risk we have ever taken in

business is self financing our customer's. We realized very early on that everyone will have a credit challenge in their life time and the banks will not accept this and refuse financing. We help people get into a vehicle by financing them ourselves and report to the credit bureau to repair their credit

## BUSINESSWISE, WHAT IS YOUR NEXT BIG STEP?

We have decided to semi retire and close our retail lot, however, continue helping people with their vehicle needs. We will find the perfect vehicle for each person on a individual basis. We will also help people, even if just advice or appraisals. We would like to thank all our Consumer's for voting us #1

### CONTACT:

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### BUSINESS MOTTO

Treat people as you would want to be treated

### I LOVE IN MY JOB

Helping customers with their wants and needs in a vehicle

### BIGGEST SUCCESS

Staying in business through all of the many challenges

### ONE WORD I WANT TO OWN IN MY CUSTOMERS' MIND

Trustworthy

### WHILE NOT WORKING

We like to spend time with family